



LAUNCH IT

Empowering Young People to Take Off

LAUNCH IT *WRAPPED*

Start-up journeys turbocharged.
New possibilities sparked.
Every win, big or small, celebrated.

UNWRAP OUR 2025 IMPACT HIGHLIGHTS. >>>

SOURCE: LAUNCH IT UPSHOT DATA FOR 2025, PROGRAMME REPORTS & INTERVIEWS WITH UK LAUNCH ITEERS

544

YOUNG FOUNDERS SUPPORTED

From our work in **London, Stoke-on-Trent, Kent & Scotland**, Launch It Labs, Digital Pioneers & hub programmes.



2001

YOUNG PEOPLE REACHED

via community outreach & events across the UK.



STOKE-ON-TRENT

FIRST MIDLANDS ENTERPRISE HUB LAUNCHED.

With two back-to-back workshop series & networking events ran. Plus, a commendation in Parliament by **Dr. Alison Gardner**, MP for Stoke-on-Trent South.



DIGITAL PIONEERS

Launch It's **first digital skills support programme** which provided young founders access to masterclasses, inspirational talks, mentoring & a pitch for funding!

16 Events & Workshops Delivered

176 Young People Attending the Workshops

29 Young People Connected with a Mentor



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*Digital Pioneers was a truly memorable experience; one I won't forget. The programme not only helped me develop new skills but also boosted my confidence in running my business. It **helped me believe more in myself and in what I'm capable of achieving.***

- Farhana Malique,
Founder, SNHQ Tuition / Grand Winner,
Launch It Digital Pioneers Pitch Final

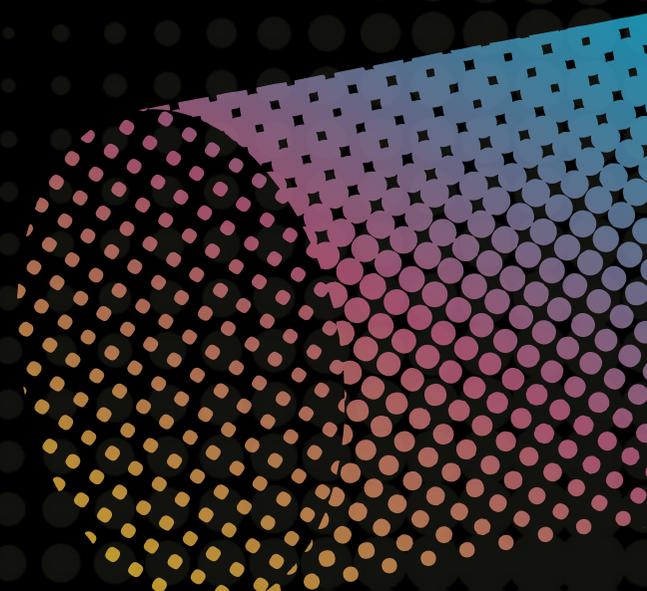
56 Total Mentoring Hours

11 Young People Received Pitch Coaching

£5K Total Funding Awarded

94% agreed their digital skills improved

89% agreed they're ready to apply skills to business





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In the early stages, when everything felt overwhelming, Launch It, especially Becca, provided invaluable support, learning opportunities, networking and an affordable office space to get me started.

- Kayleigh Sinclair

Founder, More Than Life Coaching, Launch It Paisley



Becca Mcewan,
Launch It Paisley Enterprise Manager

**BUSINESS & PERSONAL SUPPORT FROM
LAUNCH IT ENTERPRISE MANAGERS**

692 HOURS



166

HOURS OF TRAINING & WORKSHOPS

In partnership with industry experts, business leaders & orgs, we delivered in-person & virtual sessions such as:

- Launch It Digital Pioneers
- Launch It Labs x UKSPF
- Launch It Labs x The Gosling Foundation
- Launch It Dundee Inclusivate & Skills Workshops
- Launch It Stoke-on-Trent Business Exploration
- Launch It Stoke-on-Trent Start-Up Smarts
- Launch It Kent Workshops & Networking Events
- Launch It Paisley Pitching & Sales Geek Sessions
- Launch It Paisley Business Fair
- Launch It Stoke-on-Trent x NetworkIN Events
- Launch It Paisley x Renfrewshire Business Network
- Other in-centre initiatives & partnership workshops with mentors, councils, DWP & other orgs





With Launch It Labs, young founders got the **boost to start up, skill up & pitch for grant funding**, plus 1-to-1 mentoring. For the Enfield edition, we worked with Enfield Council & UKSPF to deliver the programme.



64 Young Founders Supported

89 Young People Connected via Outreach

49 Hours of Business Advice

31 Total Skills Training Hours

£13,700+

In Total Grant Prizes Awarded

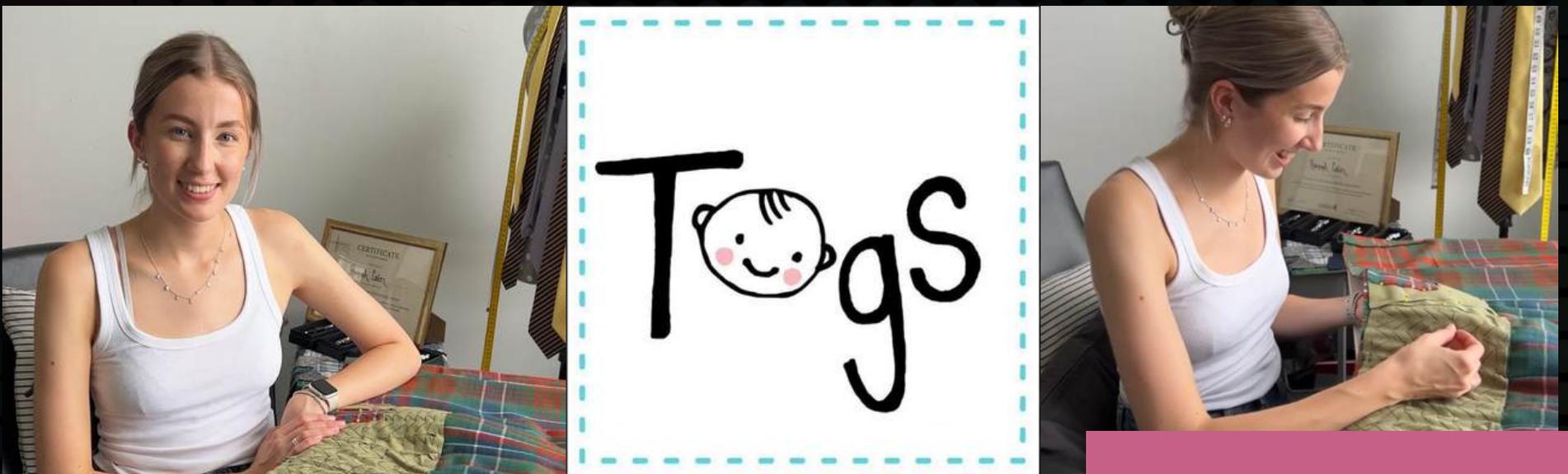
PROGRAMME SPOTLIGHT



418 HOURS

OF COMMUNITY SUPPORT

Launch Iters commit to a mandatory **Social Impact Clause** as part of the incubation programme, requiring them to **build socially responsible businesses** and **actively contribute to their local communities**.



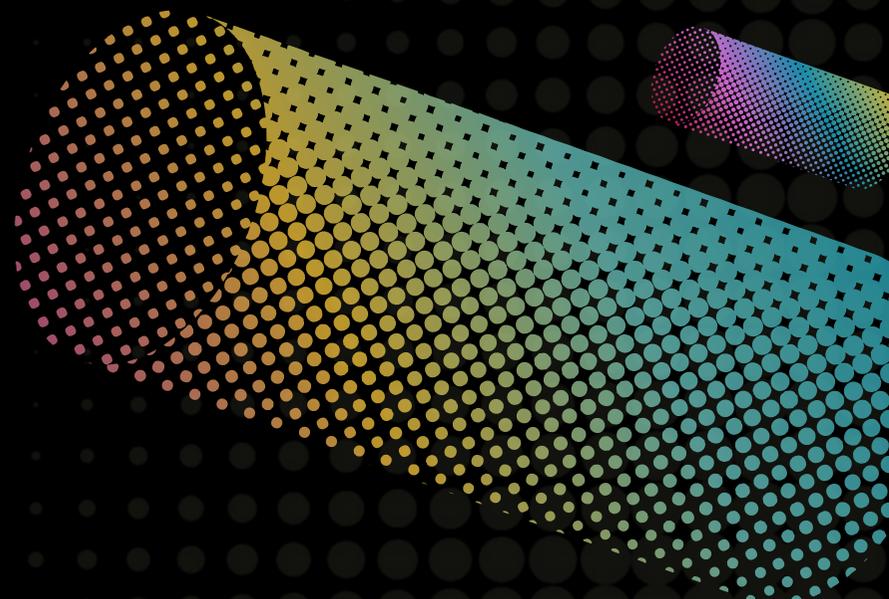
Hannah Cain, a bespoke kilt maker supported by Launch It Dundee, volunteers with **Togs for Tots**, a children's clothing charity providing essential clothes & equipment for children aged 0–18.

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*I love the idea of clothing having a long life and a big part of my business is repairing and altering kilts so they can be worn again. **That's why Togs for Tots really speaks to me**; they rely on donated items and give them a second life with a new child, which is a lovely, sustainable approach.*

*Volunteering with Togs for Tots allows me to **support families in a way that aligns with my values and my craft**, helping good-quality clothing continue to be loved. It's been a really fulfilling and inspiring experience.*

*I believe it's important, both personally and as a small business, to **give back to my community**. I love that Launch It encourages this as a priority.*



£16,730

RAISED IN OUR 25TH ANNIVERSARY CROWDFUNDER

Our boldest fundraising initiative yet, rallying our network of supporters to further kickstart our work with young founders for the next 25 years.



Hayley Randall - £40

"This is such a brilliant support network for young entrepreneurs to be able to take that first step - thank you for the incredible work you are doing :o)"

9th September 2025





ROCKETLAUNCHERS

ENTERPRISE MENTORSHIP PROGRAMME

72 LAUNCH ITEERS
IN OUR CORE
PROGRAMME
WHO RECEIVED
MENTORING

63 YOUNG PEOPLE WHO
COLLABORATED
WITH A VOLUNTEER
COACH TO DEVELOP
A PITCH IN OUR
PROGRAMMES

We also launched the **Launch It Micro-Mentoring Programme** giving young founders access to quick consultations with experts to address specific goals & needs.

Find a mentor & match up.

Booking your one-to-one micro mentoring session is easy. Start by selecting an area of specialisation you need to consult on then pick a ROCKETLAUNCHER mentor.

Filter by Specialisation

Select Specialisation

Filter by Availability

Select Mode of Mentoring

X CLEAR ALL



Jonathan Lawton
Tech
<https://www.linkedin.com/in/jonatlantons5/>



Martin Williamson
Strategy/Planning
<https://www.linkedin.com/in/martinwilliamson/>



Jenna Goodwin
Sales & Marketing
<https://www.linkedin.com/in/jgoodwinjenna/>



Cameron Philips
Strategic Finance
<https://www.linkedin.com/in/cameronphilipsa72a7212a/>



Cindy Liberman
Marketing
<https://www.linkedin.com/in/cindylberman26837a95/>



Having the guidance of my mentor, Joyce, with her **real-life experience running her own business** have been really helpful; even the way she has **restructured her mentoring style to adapt to my neurodivergence** and boosting my confidence in every possible way, and celebrating the small business wins I've achieved so far.



Peace & Plants founder **Antonella Panayi** based at Angel Yard with mentor **Joyce Green**.

£20,650

TOTAL WORTH
OF BUSINESS FUNDING
& PRIZES GIVEN AWAY
TO LAUNCH ITEERS

Plus, £10,000+ in grants received by our centres & Launch Iteers.



Aside from Launch It Labs & Digital Pioneers, centre-focused initiatives such as **Launch It Paisley's SweetPunkz Sparks Pitching Event** & **Launch It Dundee's Inclusivate** gave young founders a chance to develop key skills & gain funding.

In Angel Yard, supported creatives like **Anastasiia Aleksandrenko of Studio 1615** won grants as much as £10K+ from the **Arts Council England** with the support from the hub.

Launch It 25th Year Milestone

25th Anniversary celebration highlighted by two events: **Young Founders Connect & 25th Anniversary Celebration**, plus a Crowdfunder

Launch It Labs UKSPF Initiative

Full start-up support programme funded thru UKSPF supporting founders in Enfield

Real Deals

Launch It chosen as Charity Partner of the Year

CEO of the Year Awards 2025

Launch It CEO Pat Shelley recognised as Youth Enterprise Support CEO of the Year - London

New Launch It Ambassador

BBC Dragon & Angel Investor, Richard Farleigh

Launch It Paisley

Centre funded for the next three years

Founder Finance Academy

Fully funded finance skills programme for young founders launching in 2026.

Youth Business International

Ongoing partnership highlighted by its exchange programme involving supported entrepreneurs from around the world who visited Angel Yard.

AWARDS & ACHIEVEMENTS



208,689+

TOTAL SOCIAL MEDIA REACH

Plus, client & centre features on **Channel 4, BBC Radio, Kurdish TV, The Staffordshire Magazine** & other media platforms.

Angel Yard-supported founder **Hagos** of **The Golden Roasters Coffee** on **Grow London Local**.



Labour MP for Brent East, **Dawn Butler**, visited Launch It Neasden.

impact
into

Pat
SHELLEY
Launch It

« Why do so many **young** people from deprived backgrounds struggle to succeed in business? »

this
morning



Launch It Kent-supported founder **Lauren Baker** on **Channel 4's Crime Scene Cleaners**.

SOURCE: SOCIAL MEDIA PERFORMANCE DATA AS OF 12 DEC 2025