



# EMPOWERING THE FUTURE OF ENTERPRISE

**PARTNERSHIP OPPORTUNITIES** 

WWW.LAUNCHIT.ORG.UK

#### HELLO, WE'RE **LAUNCH IT**

Launch It empowers the next generation of business founders.

We provide affordable workspace, training and mentoring for 18 to 30-year olds. From our first enterprise hub in Deptford, London in 2000, we've expanded across London and established 'sister' charities across the UK.

We harness the talents of young people from disadvantaged backgrounds to develop skills, make connections and become entrepreneurs. With our help, they launch businesses, create wealth and help drive economic growth.

Most importantly, we help change the way young people

see themselves.

Launch It has catapulted me into a position and mindset that I was miles away from prior to starting programme. This programme has given me the resources and the confidence to bring my passion of social enterprise to life. I am extremely grateful.

**Alex Sodimu** 

Founder, Scondy's Desserts





Launch It has run enterprise centres in **economically challenged communities for nearly 25 years**, encouraging more young people in these areas to start and grow businesses.

We **level the playing field for underprivileged young entrepreneurs**, enabling them to develop skills and have access to opportunities that would otherwise be out of reach. Our programmes provide support in the crucial early stages of their ventures, catering to both business and personal needs for optimal success.

#### **WE PROVIDE:**



#### SAFE, AFFORDABLE WORKSPACE

Private units at highly subsidized rent, no long-term contracts, mitigating financial risks.



#### **BUSINESS & PASTORAL SUPPORT**

Accredited on-site enterprise managers assist each individual through their journey, creating & implementing a viable business plan and nurturing talent.



#### **FUNDING OPPORTUNITIES**

Partnership-driven pitching competitions & events.



#### **MENTORING**

Volunteer mentors assigned to share knowledge & expertise, guide and inspire.



#### **SKILLS TRAINING & NETWORKING**

Business leaders share expertise in group training sessions from companies such as Apple, PwC, Slaughter & May and others.



## IMPACT

Over **12,000 young founders** have benefitted from Launch It's work, and the results speak for themselves. Around **66% are still trading** after 5 years, compared with the **UK average of 44%.** 

This also creates a **wider impact on their communities**, boosting the local economy, supporting regeneration, creating jobs, and helping raise aspirations, and pride in the local area. Through our **social impact clause**, all young entrepreneurs in our programme are also encouraged to give something back to their community as their business develops and grows.

#### **LEARN MORE ABOUT OUR IMPACT HERE:**



91%

improvement in business & soft skills such as **communication**, **problem solving**, **time management & motivation**.

70%

improvement in business growth.

60%

said their business was able to help increase local employment.

**SOURCE:** LAUNCH IT UPSHOT DATA & 2023 SOCIAL VALUE REPORT



## **OPPORTUNITIES**

As a Launch It partner, you'll **shape the future of entrepreneurship** and make a **meaningful impact in your community**. You'll help your company make the social commitments that fulfil your purpose and build your reputation as a socially responsible company – in ways that matter to you, your customers and your employees. **Here are some examples:** 

#### **DRAGON'S DEN**

Ignite the Fire of Entrepreneurship
With funding support of £20k and up, we can run an
exhilarating Dragon's Den-inspired programme that offers
seed funding and invaluable skills development to young
entrepreneurs. Your employees can actively participate by
volunteering as judges on the prestigious panel, sharing
their expertise in coaching session, and leading skills
sharing workshops.

Click <u>here</u> to see how a **Dragon's Den partnership with Taylor Woodrow** equipped aspiring entrepreneurs with pitching experience, confidence and much needed funding.



LAUNCHIT

Unleash the Next Generation of Young Innovators

With a generous investment from £50k up, you can fund this ground-breaking flagship initiative that gathers young entrepreneurs in the early stages of their business venture who will take on an immersive 8-week sector-agnostic programme.

This initiative can be focused on a specific location and/or demographic you are aiming to reach- young women, the BAME community and others. Throughout the programme, your employees will have the unique opportunity to share skills, mentor and inspire 30 exceptional individuals, helping them unleash their full potential.



#### LAUNCH IT ENTERPRISE CENTRE

A Hub of Creativity & Collaboration

**Invest £150k in setting up an enterprise centre** for young people facing barriers to starting or thriving in business.

This initiative will aim for the creation & development of **up to 50+ long-lasting businesses** that will get access to holistic support while building a diverse community that fosters ideas exchange, learning and growth. You'll be supporting local talent and strengthening the fabric of your neighbourhood.



## **OPPORTUNITIES**

**CORE INCUBATION PROGRAMME** 

**Support the Next Generation of Business Founders on our Incubation Programme** 

Partner with us to empower aspiring young entrepreneurs through our **structured Incubation Programme.** 

For a suggested donation of £10,000 annually, your funding will support two young people to access affordable workspace, one-to-one business and personal development support and opportunities to secure vital funding for their ventures.



## LAUNCH IT ROCKETLAUNCHERS

Help Young Entrepreneurs Soar through Mentoring & Skills-Sharing Workshops

Join us in empowering the next generation of innovators through this transformative programme.

For a suggested donation of £5,000, you can support five aspiring young entrepreneurs, providing them with invaluable mentoring, confidence-building, and the skills needed to navigate the complexities of the business world. Your team can play a vital role by sharing expertise, insights, and practical knowledge through skills-sharing workshops and mentoring, directly contributing to their success and fostering meaningful connections.

## TESTIMONIALS

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**Fiverr decided to partner with Launch It because there is synergy between what we do**. Our brand purpose is to create opportunities for anyone to grow their business, brand, or dreams. Through our social impact work, we aim to pursue programs and partnerships that enable people from all backgrounds to access the support and resources they need to start their businesses.

Providing Fiverr credits alongside Launch It's programming for young entrepreneurs has provided opportunity for those on the program to launch a business and become confident entrepreneurs with a **strong sense of purpose and achievement**.

**Launch It's communication has been excellent** and they have used every opportunity to promote the work we are doing together.

Michelle Baltrusitis,





We're delighted to work in partnership with Launch It to provide a series of workshops for their young entrepreneurs. The workshops cover a range of topics from key legal issues for start-ups to marketing and financial skills. It has been **great working with Launch It to develop this programme** and to help support the entrepreneurs as they grow their businesses.

The programme is also incredibly rewarding for our volunteers who benefit by giving back directly to young people and by developing their presentation and communication skills.

#### Sam Tate

**Chair, RPC Law Pro Bono Committee** 



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Our partnership with Launch It **allows our lawyers to support young people to develop key skills and grow their businesses** in a way that aligns with our firm's expertise and values.

They made the planning and execution of our training sessions straightforward, and we are looking forward to our future collaborations!

Sinead Boden, Head of Pro Bono & Community, Slaughter & May



# **YOUR SUPPORT CAN** MAKE A BIG DIFFERENCE.

#### **CONNECT WITH US:**

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